

BlackBerry 7280 Wireless Handheld

For GSM/GPRS Networks

The BlackBerry 7280 Wireless Handheld™ offers the best combined phone and email experience for people on the go.

With the BlackBerry 7280™, mobile professionals can easily manage phone calls and quickly send and receive email, all from the palm of your hand.



Email

The BlackBerry 7280 provides you with a wireless extension of up to 10 work and personal email accounts*, including:

- Microsoft® Outlook® and Lotus® Notes®
- MSN®, Hotmail®, AOL®
- POP3/Internet Service Provider (ISP) email accounts

You can read, compose, forward or reply to messages at your convenience and view attachments in popular document formats. Plus, you don't have to spend time retrieving or 'pulling' email since the BlackBerry 'push' email technology enables the entire message to be automatically delivered to your handheld.

Phone and SMS

The BlackBerry 7280 offers everything you would expect in a standard GSM™ phone plus more. Access the address book in a single click and easily initiate calls or conference calls from the integrated address book. Plus, SMS (Short Messaging Service) allows you to quickly exchange short text messages with other SMS-enabled devices using the BlackBerry handheld's QWERTY keyboard.

Organizer and Web

With the BlackBerry 7280, you can access the calendar, address book and task list that you depend on throughout the day and synchronize the handheld with your computer when you return to your desk. You can also retrieve a wide range of information from the web including news, travel, business and entertainment updates.

Easy-To-Use

BlackBerry customers rave about the QWERTY keyboard and intuitive user interface. The BlackBerry 7280 offers a sleek design with a familiar keyboard and large, full-color screen to easily read and create messages. Plus, the email, phone and SMS applications are all served by a single integrated address book and inbox. Simply click on an email address inside a message to begin composing a new email. Or click on a phone number inside a message to place a call. It's that easy.

What's Included

- o Integrated speaker/microphone
- o Full-color screen
- o Support for international roaming**
- o QWERTY keyboard
- o Thumb-operated trackwheel
- o Removable/rechargeable battery
- o Multiple software applications

Specifications

Size (LxWxD)	4.4 x 2.9 x 0.8 inches/ 11.3 x 7.4 x 2.0 cm (LxWxD)
Weight	Approximately 4.80 oz / 136 g
Keyboard	Backlit QWERTY keyboard
Trackwheel	Thumb-operated trackwheel
Phone	Integrated speaker and microphone
Notification	Tone, vibrate, on-screen or LED indicator
User Interface	Intuitive icons and menus
Display	High resolution display, supporting over 65,000 colors
Battery	Removable/rechargeable Lithium
Battery Life†	Up to: 5 hours - talk time 10 days - standby time
Memory	16 MB flash memory plus 2 MB SRAM
Modem	Embedded RIM® wireless modem
Desktop Software	Synchronizes contacts, appointments and tasks between your handheld and desktop.
Handheld Security	Password protection and keyboard lock
Network	Tri-Band: 850/1800/1900MHz GSM/GPRS network

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